

Activities to be taken up by the Coconut Producers' Companies during the current year on a priority basis.

1. Take urgent steps to coordinate and strengthen the activities of member CPS and CPFs of the company.
 - 1.1 Conduct monthly review of the Federations and suggest corrective measures where necessary.
 - 1.2 Impart leadership training to the key persons of CPF/CPS.
2. Bring more CPFs and CPSs into the membership of the company so as to augment the capital base of the company.
 - 2.1 Distribute share to farmers at the rate of 8 coconuts per palm through CPS (at the rate of 1 coconut per palm for 8 harvest in a year.) fixing the face value of one coconut at Rs.10/-.
 - 2.2 Companies registered with an authorised capital less than Rs.5 crores should raise the same to at least Rs.5 crores.
3. Activities for procuring produce and primary processing
 - 3.1 Commence combined harvesting in member CPS/CPF of the company to collect raw nuts and set up defibring units to separate fibre from coconut husk.
 - 3.2 Supply export quality coconuts to recognized exporters or enter into the export market directly.
 - 3.3 Set up modern copra dryer to produce high quality copra and engage in the production of copra. Utilise coconut water to produce vinegar, coconut soda etc. Tender coconuts may also be harvested alongwith mature coconuts and arrangements may be made for its marketing.
4. Training Programmes.
 - 4.1 Undertake training programme of Friends of Coconut Tree (FoCT).
 - 4.2 Undertake training programme of Neera Technicians
5. Commence preparatory works in the operational area of member CPF/CPS for the implementation of the scheme 'Rejuvenation and Replanting' in view of the approval given by the Govt. of India for the project.
 - 5.1 Energize, strengthen and ensure participation of the CPS/CPF in the implementation of the programme.
 - 5.2 Set up coconut nurseries directly or through member CPF/CPS, so as to ensure distribution of high quality seedlings to the beneficiaries of the R & R scheme for the forthcoming season.
 - 5.3 Conclude legal formalities in order to take up authorised distribution ship of the inputs being supplied under the scheme R & R etc. and to be prepared for the procurement and distribution of the same.
6. Take up the activities of Neera production, procurement and processing.
 - 6.1 Identify at least 100 neera technicians from each member CPF, if sufficient number of traditional tappers cannot be identified in the operational area of federation as Neera Technicians impart in to unemployed youths/friends of coconut to equip them as Neera Technicians.
 - 6.2 Select at least 1500 coconuts in each CPF for neera tapping and prepare a list of the trees with necessary details.
 - 6.3 Make preliminary arrangements to tap, collect, process and to produce value added products from neera.
7. Work in conjunction with other similar producer companies in various districts with the twin objective securing maximum benefit from the Government side and expand business of the company to new horizon.
8. Avail the help of Management/Business schools for preparation of business plan/detailed project report, training Directors/Staff, Marketing products etc. of the company till management professional are engaged by the company.
9. Keep constant and cordial relationship with peoples representatives and utilize them to obtain equity participation (matching equity grant) from state/central government to the producer company.
 - 9.1 Ensure that the benefit of the various Schemes of the Grama/Block/District Panchayath is channelized to farmers who are members of the company through CPS/CPF.
10. Since producer companies are governed by the Company Law, ensure its strict compliance by putting in place suitable system in the functioning of the producer company.